

## Privacy notice

At Zenchi Therapy, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that we are not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. However as a collective of small business we will share your information with relevant practitioners based in our premises. In this Privacy Policy, we've provided information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Our site is built on Wordpress and when someone visits [www.zenchi-therapy.co.uk](http://www.zenchi-therapy.co.uk) we may use third party services, such as Google Analytics or WP Statistics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

As part of our Contact Form or registration process for our monthly e-newsletter, we collect personal information. We use that information for a couple of reasons: to give you information you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent or trade email lists with other organisations and businesses.

We use a third-party provider, such as MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing us.

You are entitled to view, amend, or delete the personal information that we hold. Email your request to us using our contact details below.

We review our Privacy policy from time to time and will post updates here. This policy was last updated on 23 April, 2018.

## Contact details

Email: [info@zenchi-therapy.co.uk](mailto:info@zenchi-therapy.co.uk)

Address: Town House Business Park, High St, Clotton, Cheshire, CW6 0EG

Phone: 01829 781155 or 07941 951533